



## MEET THE 100 MOST CREATIVE PEOPLE IN BUSINESS 2011

01 Wadah Khanfar  
Al Jazeera

02 Scott Forstall  
Apple

03 Yuri Milner  
Digital Sky Technologies

04 Jack Dorsey  
Twitter, Square

05 Sebastian Thrun  
Google

06 Guo Pei  
Rose Studios

07 Sal Khan  
Khan Academy

08 Conan O'Brien  
Conaco

09 Jim Yong Kim  
Dartmouth

10 Arianna Huffington  
Huffington Post Media Group

11 Sam Kass  
The White House

12 Oprah Winfrey

2 Oprah Winfrey  
Oprah Winfrey Network

13 Elisabeth Murdoch  
Shine Group

14 David Kobia  
Ushahidi

15 Eric Dishman  
Intel

16 Elon Musk  
Tesla Motors, SpaceX

17 Alisdair McGregor  
Arup

18 Bridgette Shannon  
Corning

19 Alex Kipman  
Microsoft

20 Reshma Shetty  
Ginkgo Bioworks

21 Chris Cox  
Facebook

22 Ted Sarandos  
Netflix

23 Debra Sandler  
Mars

24 Kati London  
Area/Code (Zynga New York)

25 Han Han  
Blogger

26 Sitaram Asur  
HP Labs

27 Carol Kruse  
ESPN

28 Scooter Braun  
SB Projects

29 Tony Hsieh  
Delivering Happiness

**30 Chip Kelly**  
University of Oregon Football

**31 Paul Farmer**  
Partners in Health

**32 Ann Hand**  
Project Frog

**33 Oliver Bao**  
Depth Analysis

**34 Trevor Edwards**  
Nike

**35 Rebekah Cox**  
Quora

**36 Calvin Chin**  
Qifang

**37 Shahrzad Rafati**  
Broadband TV

**38 Jack Abraham**  
Milo

**39 Tina Fey**  
Writer

**40 Stephan Durach**  
BMW

**41 John Jay**  
Weiden+Kennedy

**42 Marcos Weskamp**  
Flipboard

**43 Naoto Fukasawa**  
Designer

**44 Andy Mooney**  
Disney

**45 Alison Pincus**  
One Kings Lane

**46 Sam Calagione**  
Dogfish Head Craft Brewery

**47 Chetan Bhagat**  
Author

**48 Bruno Mars**  
Musician

**49 Baratunde Thurston**  
The Onion

**50 Nizan Guanaes**  
Grupo ABC

**51 Joy Anderson**  
Criterion Ventures

**52 Tony Fernandes**  
Tune Group

**53 Chief Almir**  
Surui Amazon Tribe

**54 Christian Parkes**  
Levi's

**55 Johanna Uurasjarvi**  
Leifsdottir

**56 Sunni Brown**  
Brightspot I.D.

**57 Giovanni Colella**  
Castlight Health

**58 Eike Batista**  
EBX Group

**59 Aaron Levie**  
Box.net

**60 Laura Ching**  
Tiny Prints

**61 Nnaemeka Ikegwonu**  
Smallholder's Foundation

**62 Gabriel Charlet**  
Alcatel-Lucent

**63 Jenna Lyons**  
J.Crew

**64 Charles Ferguson**  
Political scientist and filmmaker

**65 Tim Palen**  
Lipsonette

66 Kevin Systrom  
Instagram

67 Jesse Thorn  
Maximum Fun

68 Hans Rosling  
Gapminder Foundation

69 Jason Castriota  
Saab

70 Yvette Campbell  
The Harlem School of the arts

71 Dong Mingzhu  
Gree

72 Ryan Seacrest  
Ryan Seacrest Productions

73 Oskar Metsavaht  
Osklen

74 Jessica Mah  
InDinero

75 Pamela Ronald  
University of California, Davis

76 Rio Caraeff  
Vevo

77 Bonin Bough  
PepsiCo

78 Colleen Atwood  
Costume Designer

79 Leila Chirayath Janah  
Samasource

80 Suzanne Collins  
Author

81 Tara Walpert Levy  
Visible World

82 Jan Chipchase  
Frog Design

83 Esra'a Al Shafei

83 **Esra & Al Chalek**

CrowdVoice

84 **Seth Preibatsch**

Scvngr

85 **Wang Shi**

Vanke

86 **David Bohrman**

CNN

87 **Michelle Khine**

Shrink Nanotechnologies

88 **Bran Ferren**

Applied Minds

89 **Mitch Resnick**

MIT Media Lab

90 **Natsumi Iwasaki**

Author

91 **Mindy Grossman**

HSN

92 **Nicole Vanderbilt**

mydeco.com

93 **Colin Archipley**

Veterans Sustainable Agriculture Training

94 **Sophie Buhai**

Vena Cava

95 **Jane Ritson-Parsons**

Hasbro

96 **Tom Sachs**

Artist

97 **Bobby Gruenewald**

YouVersion

98 **Rachel Sterne**

City of New York

99 **Charlie Javice**

PoverUP

100 **Mikael Hed**

Rovio

# IDEAS

## IDEAS

Radiolab's Jad Abumrad Hopes His Supreme Court Podcast Will Help In A "National Sh\*tstorm"

## IDEAS

When Indigenous People Control Their Own Land, It Protects Us All From Carbon Emissions

## IDEAS

The Shirt Of The Future Will Be Made By Methane-Eating Bacteria

# ENTERTAINMENT

## ENTERTAINMENT

This \$154 Million Energy Company Decided To Go Completely Green

## ENTERTAINMENT

This Interactive Short Lets You Adjust The Heat On A Couple's Relationship

## ENTERTAINMENT

Los Angeles Gets A New Logo To Celebrate Creative Culture And Business

# CO.DESIGN

## GRAPHICS

Dropbox Gives Life Outside The Box A Try

## UI & UX

Try Training This AI To Respond To Your Face

## PRODUCTS

Snapchat Is Reportedly Hiding Virtual Art For You To Find In The Real World

# FAST COMPANY

## IDEAS

Radiolab's Jad Abumrad Hopes His Supreme Court Podcast Will Help In A "National Sh\*tstorm"

## NEWS

People love asking Alexa about Justin Timberlake lyrics

## ENTERTAINMENT

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